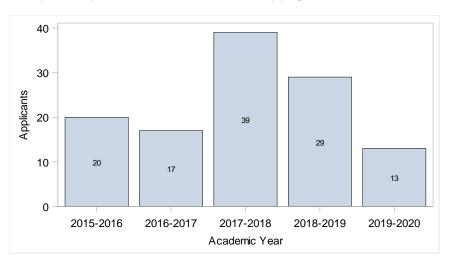
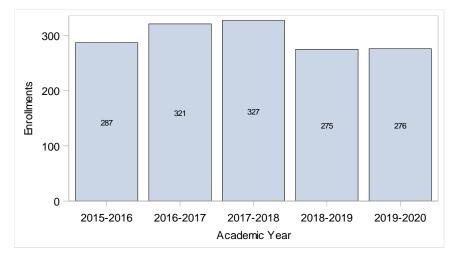
Texas A&M University-Central Texas Program Review Data Bachelor of Business Administration in Management

Table 4. Applied, Admitted, and Newly Enrolled Students. The number of applicants, admissions, and students newly enrolled in the program in the fall semester of the academic year identified. The applied, admitted, and enrolled counts include only students who identified the program on their applications to the university. Additionally, the table includes counts of students who indicated a different program on their application to the university but elected to enroll in the program upon admission. Counts include both students new to the program and students previously enrolled who returned after stopping out one or more semesters.



| Program | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|--|-----------|-----------|-----------|-----------|-----------|
| Applied | 20 | 17 | 39 | 29 | 13 |
| Admitted | 18 | 16 | 36 | 27 | 13 |
| Enrolled | 15 | 10 | 20 | 16 | 6 |
| Enrolled after Applying to a Different Program | 37 | 39 | 27 | 24 | 29 |
| College | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| Applied | 288 | 404 | 352 | 321 | 341 |
| Admitted | 275 | 385 | 325 | 284 | 318 |
| Enrolled | 213 | 216 | 193 | 174 | 176 |
| University | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| Applied | 661 | 956 | 845 | 853 | 950 |
| Admitted | 626 | 900 | 791 | 780 | 885 |
| Enrolled | 473 | 520 | 459 | 459 | 538 |

Table 5. Annual Unduplicated Headcount. Counts of unique students attending the program in a given year. Students who change majors are counted in the program last enrolled. Students enrolled in multiple semesters are counted once each year. The counts include self-reported gender and race/ethnicity. Counts of Hispanic students include students identified regardless of the identified race. The other race category includes students who identified in races not presented in the table. The table includes the census date classification of students of the last semester attended in the academic year. Students who enroll in 12 undergraduate or 9 graduate hours in any semester during the year are categorized as full-time; otherwise, they are categorized as part-time. Counts for race/ethnicity and age are masked for values fewer than five and denoted by period.

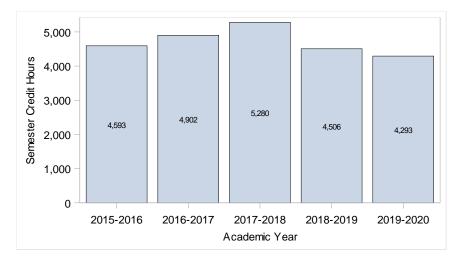


| Program | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|--|-----------|-----------|-----------|-----------|-----------|
| Bachelor of Business Administration in Management | 287 | 321 | 327 | 275 | 276 |
| 1 Female | 148 | 163 | 173 | 156 | 158 |
| 2 Male | 139 | 158 | 154 | 119 | 118 |
| 1 White | 144 | 149 | 138 | 121 | 119 |
| 2 Hispanic | 60 | 63 | 78 | 67 | 65 |
| 3 African American | 52 | 76 | 86 | 67 | 70 |
| 4 Other | 31 | 33 | 25 | 20 | 22 |
| 2 Sophomore | 26 | 20 | 34 | 14 | 39 |
| 3 Junior | 86 | 91 | 96 | 80 | 80 |
| 4 Senior | 173 | 203 | 190 | 177 | 152 |
| 5 Post-Baccalaureate | 2 | 7 | 7 | 4 | 5 |
| Full-Time | 95 | 115 | 126 | 112 | 121 |
| Part-Time | 192 | 206 | 201 | 163 | 155 |
| C 18 | | | | | |
| D 19 to 21 | 22 | 21 | 21 | 28 | 34 |
| E 22 to 24 | 33 | 42 | 63 | 51 | 48 |
| F 25 to 34 | 104 | 120 | 122 | 93 | 85 |
| G 35 to 50 | 109 | 113 | 98 | 85 | 92 |
| H 51 to 64 | 19 | 24 | 21 | 17 | 13 |
| I 65 and Over | - | - | - | • | • |

| College | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|---|-----------|-----------|-----------|-----------|-----------|
| College of Business Administration - Undergraduate | 1,249 | 1,282 | 1,220 | 1,163 | 1,076 |
| 1 Female | 608 | 629 | 589 | 575 | 534 |
| 2 Male | 641 | 653 | 631 | 588 | 542 |
| 1 White | 527 | 513 | 496 | 453 | 400 |
| 2 Hispanic | 264 | 276 | 286 | 273 | 279 |
| 3 African American | 334 | 372 | 343 | 344 | 305 |
| 4 Other | 124 | 121 | 95 | 93 | 92 |
| 1 Freshman | 2 | 1 | 0 | 0 | 0 |
| 2 Sophomore | 113 | 113 | 132 | 107 | 122 |
| 3 Junior | 338 | 361 | 321 | 306 | 287 |
| 4 Senior | 761 | 760 | 734 | 722 | 643 |
| 5 Post-Baccalaureate | 35 | 47 | 33 | 28 | 24 |
| Full-Time | 465 | 521 | 504 | 512 | 512 |
| Part-Time | 784 | 761 | 716 | 651 | 564 |
| B 17 | | | | | |
| C 18 | | | | | 11 |
| D 19 to 21 | 70 | 71 | 70 | 84 | 87 |
| E 22 to 24 | 138 | 161 | 172 | 158 | 161 |
| F 25 to 34 | 484 | 505 | 443 | 413 | 391 |
| G 35 to 50 | 470 | 452 | 447 | 431 | 351 |
| H 51 to 64 | 87 | 90 | 83 | 70 | 69 |
| I 65 and Over | | | | | |

| University | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|----------------------------|-----------|-----------|-----------|-----------|-----------|
| University - Undergraduate | 2,645 | 2,726 | 2,595 | 2,535 | 2,546 |
| 1 Female | 1,598 | 1,630 | 1,519 | 1,482 | 1,514 |
| 2 Male | 1,047 | 1,096 | 1,076 | 1,053 | 1,032 |
| 1 White | 1,085 | 1,125 | 1,065 | 1,025 | 984 |
| 2 Hispanic | 582 | 592 | 605 | 616 | 643 |
| 3 African American | 744 | 783 | 723 | 701 | 714 |
| 4 Other | 234 | 226 | 202 | 193 | 205 |
| 1 Freshman | 18 | 11 | 0 | 0 | 0 |
| 2 Sophomore | 228 | 237 | 244 | 239 | 274 |
| 3 Junior | 718 | 762 | 682 | 666 | 709 |
| 4 Senior | 1,601 | 1,619 | 1,591 | 1,573 | 1,510 |
| 5 Post-Baccalaureate | 80 | 97 | 78 | 57 | 53 |
| Full-Time | 1,006 | 1,072 | 1,023 | 1,063 | 1,090 |
| Part-Time | 1,639 | 1,654 | 1,572 | 1,472 | 1,456 |
| A Under 17 | | | | | |
| B 17 | | | | | |
| C 18 | | 5 | 5 | 9 | 32 |
| D 19 to 21 | 175 | 168 | 191 | 222 | 239 |
| E 22 to 24 | 338 | 389 | 396 | 423 | 443 |
| F 25 to 34 | 1,023 | 1,032 | 936 | 876 | 880 |
| G 35 to 50 | 937 | 942 | 875 | 836 | 781 |
| H 51 to 64 | 170 | 185 | 181 | 160 | 157 |
| I 65 and Over | - | 5 | 9 | 8 | 12 |

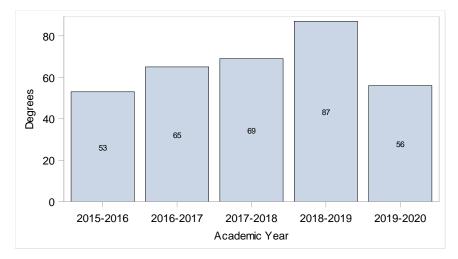
Table 6. Semester Credit Hours. Hours attended by students who declared the program as their major in the year indicated by level, gender, race and ethnicity, and student classification. Hours include all course enrollments by the students in the program, including those taught outside the program's department and college (i.e., electives and courses required for minors).



| Program | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|--|-----------|-----------|-----------|-----------|-----------|
| Bachelor of Business Administration in Management | 4,593 | 4,902 | 5,280 | 4,506 | 4,293 |
| 1 Female | 2,544 | 2,679 | 2,961 | 2,541 | 2,568 |
| 2 Male | 2,049 | 2,223 | 2,319 | 1,965 | 1,725 |
| 1 White | 2,334 | 2,289 | 2,175 | 1,905 | 1,878 |
| 2 Hispanic | 1,050 | 969 | 1,227 | 1,134 | 999 |
| 3 African American | 813 | 1,143 | 1,479 | 1,167 | 1,050 |
| 4 Other | 396 | 501 | 399 | 300 | 366 |
| 1 Freshman | 9 | 0 | 6 | 0 | 0 |
| 2 Sophomore | 321 | 333 | 393 | 246 | 516 |
| 3 Junior | 1,713 | 1,629 | 1,815 | 1,569 | 1,383 |
| 4 Senior | 2,517 | 2,850 | 2,976 | 2,649 | 2,334 |
| 5 Post-Baccalaureate | 33 | 90 | 90 | 42 | 60 |

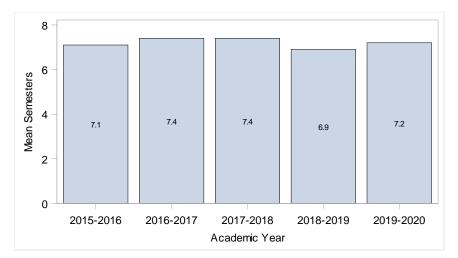
| College | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|---|--|---|--|--|---|
| College of Business Administration - Undergraduate | 20,100 | 20,926 | 19,918 | 19,861 | 18,485 |
| 1 Female | 10,016 | 10,601 | 9,883 | 9,424 | 9,149 |
| 2 Male | 10,084 | 10,325 | 10,035 | 10,437 | 9,336 |
| 1 White | 8,719 | 8,481 | 7,962 | 7,978 | 6,816 |
| 2 Hispanic | 4,298 | 4,401 | 4,749 | 4,518 | 4,774 |
| 3 African American | 5,141 | 5,989 | 5,659 | 5,700 | 5,181 |
| 4 Other | 1,942 | 2,055 | 1,548 | 1,665 | 1,714 |
| 1 Freshman | 60 | 3 | 6 | 0 | 0 |
| 2 Sophomore | 1,587 | 1,620 | 1,965 | 1,602 | 1,986 |
| 3 Junior | 6,290 | 6,791 | 6,264 | 6,444 | 5,880 |
| 4 Senior | 11,635 | 11,822 | 11,218 | 11,470 | 10,337 |
| 5 Post-Baccalaureate | 528 | 690 | 465 | 345 | 282 |
| University | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2010-2020 |
| | | | | 2010 2013 | 2013-2020 |
| University - Undergraduate | 42,726 | 43,626 | 42,174 | | 42,102 |
| University - Undergraduate 1 Female | | | | 42,337 | |
| · · · · · · · · · · · · · · · · · · · | 42,726 | 43,626 | 42,174 25,064 | 42,337 24,432 | 42,102 |
| 1 Female | 42,726 26,206 | 43,626 26,912 | 42,174 25,064 | 42,337 24,432 | 42,102 25,222 |
| 1 Female 2 Male | 42,726 26,206 16,520 | 43,626 26,912 16,714 | 42,174 25,064 17,110 | 42,337 24,432 17,905 17,534 | 42,102 25,222 16,880 |
| 1 Female 2 Male 1 White | 42,726 26,206 16,520 18,158 | 43,626 26,912 16,714 18,248 | 42,174 25,064 17,110 17,441 | 42,337 24,432 17,905 17,534 | 42,102 25,222 16,880 16,396 |
| 1 Female 2 Male 1 White 2 Hispanic | 42,726 26,206 16,520 18,158 9,495 | 43,626 26,912 16,714 18,248 9,314 | 42,174 25,064 17,110 17,441 9,980 | 42,337 24,432 17,905 17,534 9,985 | 42,102 25,222 16,880 16,396 10,646 |
| 1 Female 2 Male 1 White 2 Hispanic 3 African American | 42,726 26,206 16,520 18,158 9,495 11,541 | 43,626 26,912 16,714 18,248 9,314 12,290 | 42,174 25,064 17,110 17,441 9,980 11,586 | 42,337 24,432 17,905 17,534 9,985 11,487 | 42,102 25,222 16,880 16,396 10,646 11,504 |
| 1 Female 2 Male 1 White 2 Hispanic 3 African American 4 Other | 42,726 26,206 16,520 18,158 9,495 11,541 3,532 | 43,626 26,912 16,714 18,248 9,314 12,290 3,774 | 42,174 25,064 17,110 17,441 9,980 11,586 3,167 | 42,337 24,432 17,905 17,534 9,985 11,487 3,331 | 42,102 25,222 16,880 16,396 10,646 11,504 3,556 |
| 1 Female 2 Male 1 White 2 Hispanic 3 African American 4 Other 1 Freshman | 42,726 26,206 16,520 18,158 9,495 11,541 3,532 126 | 43,626 26,912 16,714 18,248 9,314 12,290 3,774 51 | 42,174 25,064 17,110 17,441 9,980 11,586 3,167 6 | 42,337 24,432 17,905 17,534 9,985 11,487 3,331 9 | 42,102 25,222 16,880 16,396 10,646 11,504 3,556 0 |
| 1 Female 2 Male 1 White 2 Hispanic 3 African American 4 Other 1 Freshman 2 Sophomore | 42,726 26,206 16,520 18,158 9,495 11,541 3,532 126 3,377 | 43,626 26,912 16,714 18,248 9,314 12,290 3,774 51 3,295 | 42,174 25,064 17,110 17,441 9,980 11,586 3,167 6 3,611 | 42,337 24,432 17,905 17,534 9,985 11,487 3,331 9 3,528 | 42,102 25,222 16,880 16,396 10,646 11,504 3,556 0 4,370 |

Table 7. Annual Degrees Awarded. The counts of degrees awarded by the program each year disaggregated by gender and race/ethnicity.



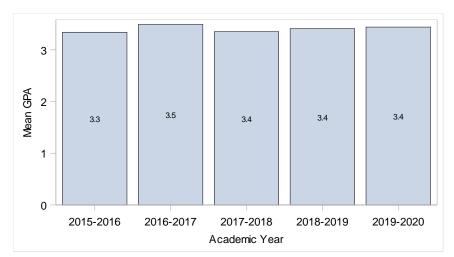
| Program | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|---|-----------|-----------|-----------|-----------|-----------|
| Bachelor of Business Administration in Management | 53 | 65 | 69 | 87 | 56 |
| 1 Female | 31 | 31 | 38 | 48 | 31 |
| 2 Male | 22 | 34 | 31 | 39 | 25 |
| 1 White | 32 | 38 | 25 | 36 | 23 |
| 2 Hispanic | 10 | 8 | 20 | 18 | 12 |
| 3 African American | 5 | 10 | 19 | 26 | 16 |
| 4 Other | 6 | 9 | 5 | 7 | 5 |
| College | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| College of Business Administration - Undergraduate | 265 | 279 | 284 | 301 | 263 |
| 1 Female | 131 | 136 | 143 | 148 | 123 |
| 2 Male | 134 | 143 | 141 | 153 | 140 |
| 1 White | 121 | 122 | 110 | 125 | 108 |
| 2 Hispanic | 54 | 54 | 72 | 63 | 63 |
| 3 African American | 64 | 73 | 73 | 93 | 68 |
| 4 Other | 26 | 30 | 29 | 20 | 24 |
| University | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| University - Undergraduate | 583 | 583 | 624 | 604 | 600 |
| 1 Female | 375 | 363 | 398 | 359 | 359 |
| 2 Male | 208 | 220 | 226 | 245 | 241 |
| 1 White | 247 | 267 | 255 | 265 | 250 |
| 2 Hispanic | 125 | 121 | 142 | 138 | 143 |
| 3 African American | 160 | 144 | 170 | 156 | 157 |
| 4 Other | 51 | 51 | 57 | 45 | 50 |

Table 8. Semesters-to-Degree. The average number of semesters students attend classes at the university to complete the program. The average excludes the semesters attended to complete lower-level work at community colleges or other universities. The averages include students completing a degree in the year indicated. The reported values exclude students persisting or no longer enrolled at the university. The averages exclude students completing a second degree at the same level.



| Category | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|---|-----------|-----------|-----------|-----------|-----------|
| Bachelor of Business Administration in Management | 7.1 | 7.4 | 7.4 | 6.9 | 7.2 |
| College of Business Administration - Undergraduate | 6.7 | 6.7 | 6.8 | 6.7 | 6.9 |
| University - Undergraduate | 6.3 | 6.3 | 6.4 | 6.3 | 6.6 |

Table 9. Mean Institutional Grade Point Average (GPA). The mean GPA of students completing the program. The means do not include GPAs of those yet to complete the program, either persisting, stopping out, or dropping out. Grade points for courses transferred into the university are excluded; the averages only include university offered and attended courses—the university grades on a 4.0-grade scale. The means do not include courses where students received a grade other than an A through F (i.e., Pass/Fail or Incomplete).

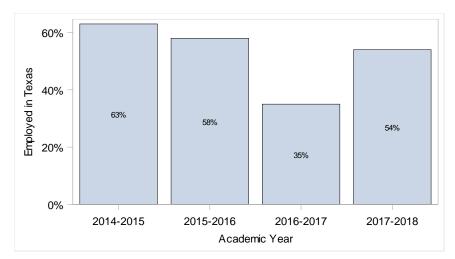


| Category | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|---|-----------|-----------|-----------|-----------|-----------|
| Bachelor of Business Administration in Management | 3.3 | 3.5 | 3.4 | 3.4 | 3.4 |
| College of Business Administration - Undergraduate | 3.3 | 3.4 | 3.4 | 3.4 | 3.4 |
| University - Undergraduate | 3.4 | 3.4 | 3.4 | 3.4 | 3.4 |

| Program | 2014-2015 | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 |
|-----------------------------------|-----------|-----------|-----------|-----------|-----------|
| Computer Science | | - | 70.6 | 84.8 | 88.9 |
| Decision Making | | | 94.4 | 97.0 | 95.6 |
| Discipline-Specific Knowledge | | | 92.3 | 97.0 | 91.1 |
| Ethical and Social Responsibility | | | 90.5 | 93.8 | 97.8 |
| Global Diversity | | | 83.3 | 84.8 | 91.1 |
| Information Processing | | | 78.6 | 93.9 | 97.8 |
| Planning | | | 94.7 | 97.0 | 93.3 |
| Problem Solving | | | 94.7 | 96.9 | 95.3 |
| Quantitative Analysis | | | 92.3 | 90.9 | 88.9 |
| Selling | | | 92.3 | 84.8 | 75.6 |
| Teamwork | | | 95.2 | 93.9 | 93.3 |
| Verbal Communication | | | 83.3 | 93.8 | 97.8 |
| Written Communication | | | 93.8 | 90.6 | 93.3 |
| College | 2014-2015 | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 |
| Computer Science | | | 88.0 | 88.8 | 89.2 |
| Decision Making | | | 97.2 | 95.5 | 95.2 |
| Discipline-Specific Knowledge | | | 91.8 | 92.1 | 92.8 |
| Ethical and Social Responsibility | | | 96.2 | 97.2 | 97.0 |
| Global Diversity | | | 88.6 | 91.5 | 89.8 |
| Information Processing | | | 92.8 | 96.6 | 95.2 |
| Planning | | | 95.3 | 92.7 | 95.8 |
| Problem Solving | | | 95.5 | 96.0 | 96.4 |
| Quantitative Analysis | | | 93.6 | 89.3 | 88.6 |
| Selling | | | 80.3 | 80.8 | 76.0 |
| Teamwork | | | 97.3 | 95.5 | 93.4 |
| Verbal Communication | | | 91.2 | 91.5 | 94.6 |
| Written Communication | | | 94.5 | 87.5 | 91.6 |
| University | 2014-2015 | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 |
| Computer Science | | | 91.7 | 86.3 | 86.6 |
| Decision Making | | | 97.1 | 94.6 | 95.0 |
| Discipline-Specific Knowledge | | | 91.5 | 89.3 | 89.8 |
| Ethical and Social Responsibility | | | 97.0 | 95.8 | 96.2 |
| Global Diversity | | | 92.2 | 90.9 | 90.7 |
| Information Processing | | | 94.2 | 94.9 | 94.2 |
| Planning | | | 96.1 | 91.7 | 93.6 |
| Problem Solving | | | 97.3 | 95.4 | 96.2 |
| Quantitative Analysis | | | 89.1 | 81.4 | 84.3 |
| Selling | | | 80.2 | 75.7 | 75.0 |
| Teamwork | | | 97.3 | 93.5 | 93.3 |
| Verbal Communication | | | 93.7 | 90.9 | 93.9 |
| Written Communication | | | 95.1 | 85.5 | 90.4 |

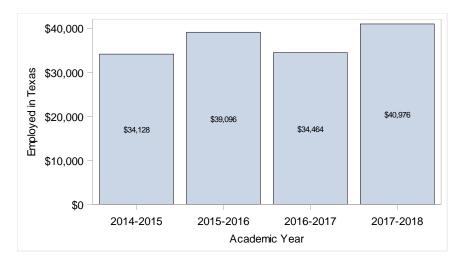
Table 10. Marketable Skills. Students respond to questions on the graduation survey related to marketable skills to indicate perceived gains. The table indicates the percentage of responding graduates who responded as either competent, expert, or advanced.

Table 11. Employed in Texas. The Texas Exit Cohort Report published each year by the Texas Higher Education Coordinating Board (THECB) provides the percentage of graduates employed in Texas one year after graduation. The report matches graduates to state employment records one year after graduation. The report does not include students who are self-employed or working outside of Texas. Values are suppressed for metrics with five or fewer graduates.



| Employment Rate | 2014-2015 | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 |
|---|-----------|-----------|-----------|-----------|-----------|
| Bachelor of Business Administration in Management | 62.9 | 57.5 | 34.8 | 54.2 | |
| College of Business Administration - Undergraduate | 68.1 | 62.1 | 53.1 | 56.4 | - |
| University - Undergraduate | 66.7 | 63.2 | 55.7 | 58.5 | |

Table 12. Mean Salary. The Texas Exit Cohort Report published each year by the Texas Higher Education Coordinating Board (THECB) provides the mean salaries of graduates employed in Texas one year after graduation. The report matches graduates to state employment records one year after graduation. The report does not include students who are self-employed or working outside of Texas. Values are suppressed for metrics with five or fewer graduates.



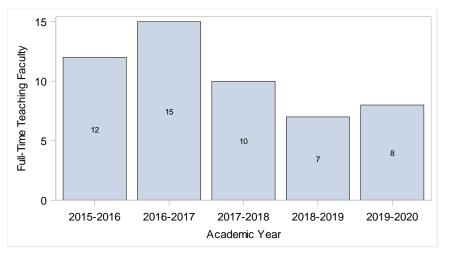
| Average Annual Salary | 2014-2015 | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 |
|---|-----------|-----------|-----------|-----------|-----------|
| Bachelor of Business Administration in Management | \$34,128 | \$39,096 | \$34,464 | \$40,976 | |
| College of Business Administration - Undergraduate | \$38,319 | \$37,388 | \$37,148 | \$42,129 | • |
| University - Undergraduate | \$35,609 | \$35,006 | \$36,434 | \$39,463 | - |

Table 13. Student Success Rates. Fall-to-fall success rates include the count of students newly enrolling each fall semester and the percentage of those students who enrolled the following fall semesters or graduated from the program. Students who changed majors during their academic careers are excluded from both the numerators and denominators. The student counts include newly enrolled students for the fall of the indicated academic year, where the students do not persist at the university in a different major. Persistence rates lag a year, and missing values are shown for the later years due to pending data. Instances, where students do not persist at the university in a different data.

| Program | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|-------------|-----------|-----------|-----------|-----------|-----------|
| Students | 59 | 63 | 54 | 35 | 43 |
| First Year | 78 | 85.7 | 85.2 | 65.7 | 67.4 |
| Second Year | 67.8 | 69.8 | 66.7 | 60 | - |
| Third Year | 59.3 | 66.7 | 61.1 | | |
| Fourth Year | 55.9 | 61.9 | | | • |
| College | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| Students | 212 | 212 | 196 | 171 | 192 |
| First Year | 77.8 | 76.4 | 75.5 | 71.3 | 72.4 |
| Second Year | 70.8 | 68.9 | 65.3 | 66.7 | • |
| Third Year | 66.5 | 64.2 | 63.3 | | • |
| Fourth Year | 64.6 | 61.3 | | | • |
| University | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| Students | 475 | 484 | 433 | 432 | 526 |
| First Year | 73.1 | 71.5 | 73.4 | 72.9 | 68.6 |
| Second Year | 66.5 | 64.7 | 65.4 | 68.5 | |
| Third Year | 63.8 | 62.6 | 62.4 | | • |
| Fourth Year | 62.7 | 61.6 | - | - | - |

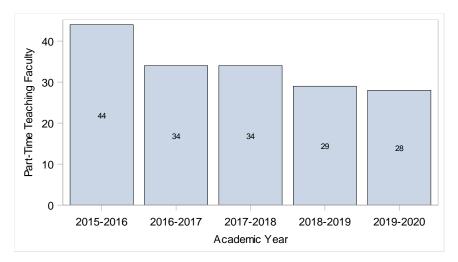
Ideally, reviewers would prefer to see counts of faculty teaching students in a given program. However, many faculty teach students in a variety of programs at the university versus a single program. The tables below offer reviewer's counts of faculty available to support the program by providing counts of faculty who taught subjects managed by the same department and at the same level as the evaluated program. Full-time teaching faculty will have taught four undergraduate or three graduate courses during one or more semesters in the academic year. Some full-time faculty perform duties prohibiting them from teaching a full-time course load. Those faculty, while full-time, are counted as part-time teaching faculty. The tables include counts by rank, race/ethnicity, gender, and age.





| Department Full-Time Teaching Faculty | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|---------------------------------------|-----------|-----------|-----------|-----------|-----------|
| Department of Management & Marketing | 12 | 15 | 10 | 7 | 8 |
| Adjunct Faculty | 1 | 1 | 1 | 0 | 1 |
| Assistant Lecturer | 4 | 4 | 3 | 2 | 1 |
| Assistant Professor | 3 | 4 | 2 | 1 | 2 |
| Associate Lecturer | 1 | 1 | 1 | 1 | 0 |
| Associate Professor | 0 | 1 | 0 | 1 | 1 |
| Professor | 1 | 0 | 0 | 0 | 0 |
| Visiting Faculty | 2 | 4 | 3 | 2 | 3 |
| 1 Female | 6 | 7 | 6 | 3 | 4 |
| 2 Male | 6 | 8 | 4 | 4 | 4 |
| 1 White | 6 | 9 | 7 | 5 | 4 |
| 2 Hispanic | 0 | 1 | 0 | 0 | 2 |
| 3 African American | 1 | 1 | 1 | 1 | 0 |
| 4 Other | 5 | 4 | 2 | 1 | 2 |
| C 31 to 40 | 4 | 3 | 1 | 1 | 3 |
| D 41 to 50 | 1 | 4 | 4 | 4 | 2 |
| E 51 to 60 | 3 | 5 | 2 | 1 | 1 |
| F 61 to 65 | 1 | 0 | 0 | 0 | 0 |
| G Greater Than 65 | 3 | 3 | 3 | 1 | 2 |

Table 15. Department Part-Time Teaching Faculty.

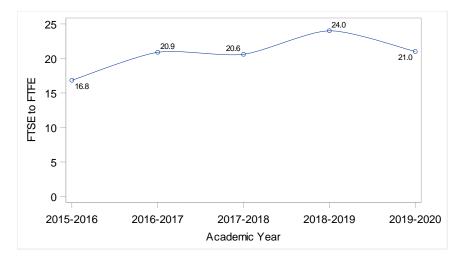


| Department Part-Time Teaching Faculty | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|---------------------------------------|-----------|-----------|-----------|-----------|-----------|
| Department of Management & Marketing | 44 | 34 | 34 | 29 | 28 |
| Adjunct Faculty | 34 | 26 | 23 | 18 | 18 |
| Assistant Professor | 6 | 7 | 7 | 9 | 6 |
| Associate Lecturer | 0 | 0 | 0 | 0 | 1 |
| Associate Professor | 2 | 1 | 3 | 2 | 2 |
| Professor | 2 | 0 | 0 | 0 | 0 |
| Visiting Faculty | 0 | 0 | 1 | 0 | 1 |
| 1 Female | 20 | 16 | 16 | 15 | 16 |
| 2 Male | 24 | 18 | 18 | 14 | 12 |
| 1 White | 24 | 11 | 16 | 12 | 11 |
| 2 Hispanic | 7 | 4 | 4 | 3 | 4 |
| 3 African American | 1 | 2 | 3 | 3 | 3 |
| 4 Other | 12 | 17 | 11 | 11 | 10 |
| B 20 to 30 | 2 | 2 | 1 | 0 | 0 |
| C 31 to 40 | 14 | 13 | 16 | 14 | 9 |
| D 41 to 50 | 11 | 6 | 3 | 5 | 7 |
| E 51 to 60 | 8 | 5 | 5 | 5 | 8 |
| F 61 to 65 | 4 | 3 | 3 | 2 | 2 |
| G Greater Than 65 | 5 | 4 | 6 | 3 | 2 |
| Unreported | 0 | 1 | 0 | 0 | 0 |

Table 16. Department Teaching Faculty, Teaching Load. Teaching Load, Full- and Part-Time Teaching Faculty – Average sections taught by full-time or part-time teaching faculty in the department and college that the program is administered and for the university at the same level as the program. The measure indicates the instructional load of faculty. It does not account for faculty members with administrative workload credits.

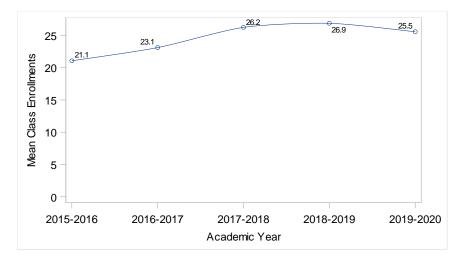
| Full-Time, Fall | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|--|---------------------------------------|--|--|--|--|
| Department of Management & Marketing | 3.0 | 4.0 | 4.0 | 3.2 | 3.0 |
| College of Business Administration - Undergraduate | 3.3 | 4.1 | 3.6 | 3.1 | 3.2 |
| University - Undergraduate | 3.3 | 3.5 | 3.7 | 3.3 | 3.5 |
| Full-Time, Spring | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| Department of Management & Marketing | 3.0 | 3.3 | 3.0 | 3.0 | 3.0 |
| College of Business Administration - Undergraduate | 3.1 | 3.2 | 3.0 | 2.7 | 3.5 |
| University - Undergraduate | 3.6 | 3.2 | 3.2 | 3.0 | 3.4 |
| Part-Time, Fall | 204E 204C | 0040 0047 | 0047 0040 | 0040 0040 | 0040 0000 |
| Faiterine, Fai | 2013-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| Department of Management & Marketing | 1.5 | | | | |
| | | 1.5 | 2.0 | 2.0 | 2.0 |
| Department of Management & Marketing College of Business Administration - | 1.5 | 1.5 1.7 | 2.0 2.0 | 2.0 2.0 | 2.0 2.1 |
| Department of Management & Marketing College of Business Administration - Undergraduate | 1.5 1.5 1.6 | 1.5 1.7 1.8 | 2.0 2.0 1.8 | 2.0 2.0 | 2.0 2.1 2.0 |
| Department of Management & Marketing College of Business Administration - Undergraduate University - Undergraduate | 1.5 1.5 1.6 | 1.5 1.7 1.8 2016-2017 | 2.0 2.0 1.8 2017-2018 | 2.0 2.0 1.8 2018-2019 | 2.0 2.1 2.0 2019-2020 |
| Department of Management & Marketing College of Business Administration - Undergraduate University - Undergraduate Part-Time, Spring | 1.5 1.5 1.6 2015-2016 | 1.5 1.7 1.8 2016-2017 2.0 | 2.0 2.0 1.8 2017-2018 2.0 | 2.0 2.0 1.8 2018-2019 2.0 | 2.0 2.1 2.0 2019-2020 2.0 |

Table 17. Student to Faculty Ratio. The ratio of full-time student equivalents to full-time faculty equivalents for students enrolled in the program, college, and university for courses offered in the fall semesters. The ratios for college and university include both graduate and undergraduate levels. A full-time student equivalent is considered 15 hours for undergraduate and 12 hours for graduate students. A full-time faculty equivalent is considered four undergraduate or three graduate courses taught by a faculty member.



| Category | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|--|-----------|-----------|-----------|-----------|-----------|
| Bachelor of Business Administration in Management | 16.8 | 20.9 | 20.6 | 24.0 | 21.0 |
| College of Business Administration | 15.9 | 16.8 | 18.8 | 18.8 | 17.3 |
| University | 13.2 | 13.1 | 14.9 | 14.9 | 14.3 |

Table 18. Average Class Size. The average section size of courses offered by the department sponsoring the program.



| Subject | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|---|-----------|-----------|-----------|-----------|-----------|
| Courses in BUSI | 23.5 | 23.6 | 25.1 | 27.5 | 26.1 |
| Courses in MGMT | 19.0 | 22.6 | 26.8 | 26.0 | 25.0 |
| Courses in MKTG | 19.6 | 23.1 | 28.8 | 27.8 | 25.5 |
| Department of Management & Marketing - Undergraduate | 21.1 | 23.1 | 26.2 | 26.9 | 25.5 |
| College of Business Administration - Undergraduate | 19.2 | 20.6 | 22.2 | 22.6 | 21.4 |
| University - Undergraduate | 17.1 | 17.7 | 18.2 | 18.2 | 16.8 |

Table 19. Section Enrollments by Course. Counts of student course enrollments for students in the program by course. For courses offered by departments other than the department sponsoring the program, the counts are aggregated by subject for concision. The counts do not include hours generated for students attending the course sections who are not enrolled in the program.

| Program | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|---|-----------|-----------|-----------|-----------|-----------|
| BUSI-3301-Business Communications and Research | 108 | 99 | 90 | 85 | 114 |
| BUSI-3311-Business Statistics | 89 | 99 | 94 | 102 | 76 |
| BUSI-3332-Legal Environment of Business | 77 | 90 | 72 | 74 | 65 |
| BUSI-3344-Introduction to the Global Business Environment | 95 | 84 | 103 | 93 | 79 |
| BUSI-4301-Business Ethics and Corporate Social Responsibility | 82 | 77 | 93 | 80 | 66 |
| BUSI-4320-Fundamentals of Real Estate | 17 | 15 | 21 | 12 | 0 |
| BUSI-4334-Employment Law | 8 | 37 | 18 | 22 | 15 |
| BUSI-4359-Business Strategy | 82 | 53 | 78 | 68 | 53 |
| BUSI-4388-Business Problems | 0 | 0 | 1 | 4 | 0 |
| BUSI-5310-Business Research Methods | 1 | 0 | 0 | 0 | 0 |
| MGMT-3301-Principles of Management | 103 | 101 | 109 | 69 | 91 |
| MGMT-3302-Personnel and Human Resource Management | 74 | 107 | 111 | 76 | 68 |
| MGMT-3303-Supervisory Management | 49 | 25 | 4 | 0 | 0 |
| MGMT-3310-Entrepreneurship I | 45 | 22 | 34 | 23 | 22 |
| MGMT-3350-Organizational Behavior | 49 | 92 | 86 | 78 | 70 |
| MGMT-4302-Productive Relationships | 0 | 31 | 11 | 2 | 7 |
| MGMT-4303-Managing Compensation | 13 | 15 | 41 | 35 | 45 |
| MGMT-4304-Recruitment and Selection of Human Resources | 13 | 36 | 33 | 48 | 43 |
| MGMT-4305-Human Resource Development | 13 | 23 | 24 | 30 | 32 |
| MGMT-4306-Employer and Labor Relations | 14 | 20 | 29 | 51 | 38 |
| MGMT-4310-Entrepreneurship II | 2 | 21 | 41 | 21 | 19 |
| MGMT-4321-Production and Operations Management | 71 | 77 | 58 | 87 | 71 |
| MGMT-4325-Leadership Theory and Practice | 46 | 75 | 74 | 65 | 77 |
| MGMT-4340-Management Seminar | 0 | 0 | 24 | 3 | 1 |
| MGMT-4350-Management Information Systems | 34 | 22 | 0 | 0 | 0 |
| MGMT-4356-Global Management Practices | 2 | 0 | 0 | 4 | 0 |
| MGMT-4360-Emergency Management | 9 | 5 | 6 | 5 | 0 |
| MGMT-4370-Introduction to Project Management | 0 | 0 | 0 | 19 | 20 |
| MGMT-4384-Management Internship | 1 | 0 | 0 | 0 | 1 |
| MGMT-4388-Management Problems | 1 | 0 | 1 | 0 | 0 |
| MGMT-5301-Organizational Behavior | 2 | 0 | 0 | 0 | 0 |
| MGMT-5311-Sustainable Operations & Services | 1 | 0 | 0 | 0 | 0 |
| MKTG-3301-Marketing | 93 | 85 | 93 | 65 | 76 |
| MKTG-3312-Public Relations | 5 | 7 | 3 | 0 | 0 |
| MKTG-3315-Personal Selling | 4 | 4 | 6 | 0 | 0 |
| MKTG-3316-Consumer Behavior | 16 | 12 | 22 | 17 | 13 |

| Program | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
|--|-----------|-----------|-----------|-----------|-----------|
| MKTG-3318-Promotional Strategy | 3 | 6 | 9 | 9 | 8 |
| MKTG-3320-Marketing Research | 1 | 4 | 5 | 3 | 2 |
| MKTG-4301-Advertising | 3 | 5 | 0 | 0 | 0 |
| MKTG-4302-Services Marketing | 7 | 12 | 18 | 4 | 3 |
| MKTG-4305-Digital and Internet Marketing | 0 | 0 | 0 | 8 | 2 |
| MKTG-4316-Marketing Strategy | 4 | 2 | 4 | 1 | 0 |
| MKTG-4340-Marketing Seminar | 0 | 5 | 0 | 0 | 0 |
| MKTG-4354-International Marketing | 0 | 0 | 15 | 0 | 0 |
| MKTG-4388-Marketing Problems | 2 | 0 | 0 | 3 | 1 |
| MKTG-4389-Special Topics in Marketing | 0 | 0 | 2 | 0 | 0 |
| Courses in Accounting | 83 | 72 | 55 | 43 | 23 |
| Courses in Anthropology | 2 | 4 | 0 | 0 | 0 |
| Courses in Communication | 20 | 6 | 6 | 0 | 0 |
| Courses in Computer Information Systems | 29 | 72 | 121 | 94 | 127 |
| Courses in Computer Science | 0 | 1 | 1 | 5 | 4 |
| Courses in Criminal Justice | 7 | 0 | 0 | 1 | 0 |
| Courses in Economics | 5 | 5 | 4 | 2 | 10 |
| Courses in English | 13 | 6 | 1 | 1 | 0 |
| Courses in Finance | 101 | 70 | 126 | 81 | 83 |
| Courses in Fine Arts | 0 | 0 | 0 | 1 | 0 |
| Courses in History | 14 | 8 | 0 | 0 | 1 |
| Courses in Liberal Studies | 10 | 6 | 0 | 0 | 0 |
| Courses in Mathematics | 1 | 0 | 0 | 0 | 1 |
| Courses in Military Science | 0 | 2 | 0 | 0 | 0 |
| Courses in Music | 2 | 0 | 0 | 0 | 0 |
| Courses in Political Science | 1 | 1 | 0 | 0 | 0 |
| Courses in Psychology | 3 | 7 | 8 | 6 | 1 |
| Courses in Religious Studies | 1 | 1 | 1 | 2 | 2 |
| Courses in Sociology | 0 | 6 | 4 | 0 | 1 |
| Total | 1531 | 1635 | 1760 | 1502 | 1431 |